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GLOBAL FOOTBALL TO EXHIBIT FOR A 14TH YEAR AT THE ANNUAL AMERICAN FOOTBALL COACHES ASSOCIATION CONVENTION IN SAN ANTONIO

President Patrick Steenberge invites coaches to attend a Tazon de Estrellas reception on Monday evening and to learn about college football's first game played in Africa

FOR IMMEDIATE RELEASE - THURSDAY, JANUARY 5, 2012 - GRANBURY, TEXAS - Global Football will again feature prominently at the 89th annual American Football Coaches Association Convention, at the Henry B Gonzalez Convention Center in San Antonio, from January 8-10.

Patrick Steenberge, President of the Texas-based company that specializes in overseas football tours and staging international American football events, will be available to meet visitors to the Convention at Booth 616/617 in the exhibit hall. A special feature of the Global Football presence this year will be an ongoing presentation highlighting the Global Kilimanjaro Bowl, the first ever game of college football played between Drake University from Iowa and the CONADEIP All-Stars from Mexico in Tanzania.

The AFCA Convention provides an opportunity for coaches considering taking their teams overseas an opportunity to talk to Global Football representatives and learn more about playing football against foreign opposition, while experiencing and learning firsthand about cultures, customs and history. This will be the 14th year that Global Football has exhibited at the AFCA Convention.

On Monday, January 9 from 5.30pm to 7pm, Global Football will host a reception for coaches interested in learning more about the annual Tazon de Estrellas (Bowl of the Stars) game played in Mexico in December between a DIII college all-star Team Stars & Stripes and the CONADEIP All-Stars from Mexico. Coaches are invited to join the coaching staff who ventured to Puebla led by head coach Bill Manlove last month in Conference Room 12 of the Marriott Rivercenter Hotel.

"When they talk to other coaches and see some of the great overseas destinations available, coaches will appreciate what a great opportunity this is for their football programs and student-athletes," said Steenberge. "Football is growing around the world and there are an increasing number of countries whose teams are eager to face American opposition and provide warm and friendly hospitality during their visit."

Global Football is celebrating a successful 2011, which in addition to the Global Kilimanjaro Bowl, saw six DIII college football teams undertake tours to Europe and a high school all-star team make a similar overseas visit. Global Football also organized the Penn State Football Fantasy Camp and solidified its international team presence at the annual Pop Warner Super Bowl.

In 2012, Global Football will take 10 high school teams and two college football programs to Dublin, Ireland to play in GIFT 2012 - the Global Ireland Football Tournament - on Friday August 31, the eve of the Navy-Notre Dame college football spectacular. www.GIFT2012.com.

For more information regarding Global Football tours and events, contact Patrick Steenberge: Tel: 817-219-7274 Email: Patrick@GlobalFootball.com