

Global Ambassador Bowl China



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Global Ambassador Bowl China



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BOWL

CHINA

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Global Football



'UNITING THE YOUTH OF THE WORLD THROUGH AMERICAN FOOTBALL



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Global Football



- **22nd ANNIVERSARY IN 2017**
- **ESTABLISHED IN 1996**
 - **15,000+ PLAYERS**
 - **6 CONTINENTS**
 - **28 COUNTRIES**
 - **350+ TEAMS**



Patrick Steenberge



- **ERIE PREP HIGH SCHOOL ALL-AMERICAN**
- **QUARTERBACK AT NOTRE DAME 1970-71**
- **MARKETING DEGREE 1973 FROM ND**
- **COACHED BY ARA PARSEGHIAN**
- **FLUENT IN SPANISH, GUATEMALA**
- **RADIO & TELEVISION BACKGROUND**
- **ECOTOURISM TOURS IN LATIN AMERICA**
- **ESTABLISHED GLOBAL FOOTBALL IN 1996**
- **FOOTBALL EVENTS IN 28 COUNTRIES**
- **6 DIFFERENT CONTINENTS**
- **347 HS, YOUTH, CLUB, COLLEGE TEAMS**
- **MORE THAN 15,000 TRAVELERS**

Previous Travellers



Central



Wartburg



Wabash



Rose-Hulman



Augustana



Illinois Wesleyan



Adrian



Bluffton



Johns Hopkins



Wilmington



Cornell



Buena Vista



John Carroll



Mt St Joseph



Alfred



Plymouth



Hope



Thiel



Luther



MN Morris



Claremont



Elmhurst



Ohio Northern



North Central

Global Football Partners



- **NFL International**



- **International Federation of American Football**



- **American Football Coaches Association**



- **NCAA & NAIA**



- **Pop Warner Little Scholars**



- **USA Football / International Student Program**

Football Partners in China



- American Football League of China



NFL 中国

- National Football League in China



- American Football Academy China

Quotes



Jim Margraff – Johns Hopkins University Head Football Coach

“Our trip to Italy was nothing short of spectacular.”

“After many years of hearing wonderful reviews from friends and colleagues of other programs who have traveled with Global Football, I had high expectations for our trip to Italy this past May. Those expectations were exceeded in every possible way as Global Football created an adventure that was not only educational and fun, but also created lifelong memories for our players, coaches and friends of Johns Hopkins Football.”

“It was a pleasure working with Global Football which is run by true professionals who handled every detail imaginable, big and small. ”

“We look forward to partnering again with Global Football and have already started preparations for our next trip.”

Quotes



Joe Austin - Southwestern University Head Football Coach

"Global Football is a huge part of our continued program growth. Their trips are educational, fantastic team-builders, and are a tremendous value for the money. I have been a part of five Global Football trips with two schools and they have all exceeded my expectations. If you ask my players, they will tell you travelling with Global Football was the highlight of their college experience."

Regis Scafe – Thomas More & former John Carroll University HC

"Each trip I have taken with Global Football has been a unique and exciting experience. We have experienced different cultures, met awesome people, interacted with the players on the other teams, and saw some amazing sights. Yet even more important, getting to spend that special time with your players in an untraditional setting is priceless. Amazing Team bonding occurred. Every player that ever travelled with us cherishes the experience. Plus you get to have extra spring practice. I would recommend it to anyone."

Dean Paul – Ohio Northern University Head Football Coach

"Our team has traveled with Global Football to Germany, Ireland and Italy. We were very pleased with the food, lodging, tours and overall organization that Patrick and his staff provide. Our players often reflect on the trip as a highlight of their college experience. We look forward to our next trip."

Quotes



Jim Lyall – Sienna Heights U and Adrian College HC, retired

“Traveling to Europe with Global Football made us a better football team. Adrian made three trips to Spain, Ireland, and Italy over an eight year span and averaged seven wins per season each of those years. We also were able to graduate better young men due to these experiences! Patrick went above and beyond the call of duty. I do not know why any NCAA Div. III school that has football does not take the opportunity to travel with Global Football.”

Norm Eash – Illinois Wesleyan University Head Football Coach

“I would like to personally thank Global Football for making this a great trip which became a reality for 75 members of our university’s team. I can personally tell you that this was a historical, cultural and athletically enhanced adventure. The trip provided a once in a lifetime experience for all involved.”

Beijing & Shanghai



Beijing & Shanghai



March 10 > FLY OVERNIGHT TO CHINA

March 11 > BEIJING

- Meet your Tour Director at the airport
- Check in to your hotel and relax
- Welcome dinner & reception

March 12 > BEIJING

- Breakfast / Football Practice / Lunch
- Take a guided tour of Beijing
- Tiananmen Square & Forbidden City
- Dinner & Kung Fu Show

March 13> BEIJING

- Breakfast / Football Practice / Lunch
- Beijing Olympics Bird's Nest Stadium
- Participate in a Taiji lesson
- Chinese Tea Ceremony
- Rickshaw tour in Old Beijing (Hutong)
- Beijing Duck Dinner

March 14 > BADALING / BEIJING

- Breakfast / Lunch / Dinner
- Take a tour of the Great Wall of China
- Football Practice

March 15 > SHANGHAI

- Breakfast / Lunch / Dinner
- High-speed train to Shanghai (5 hours)
- Tour of Shanghai
- Check in to Shanghai hotel
- Acrobatics Show

March 16 > SHANGHAI

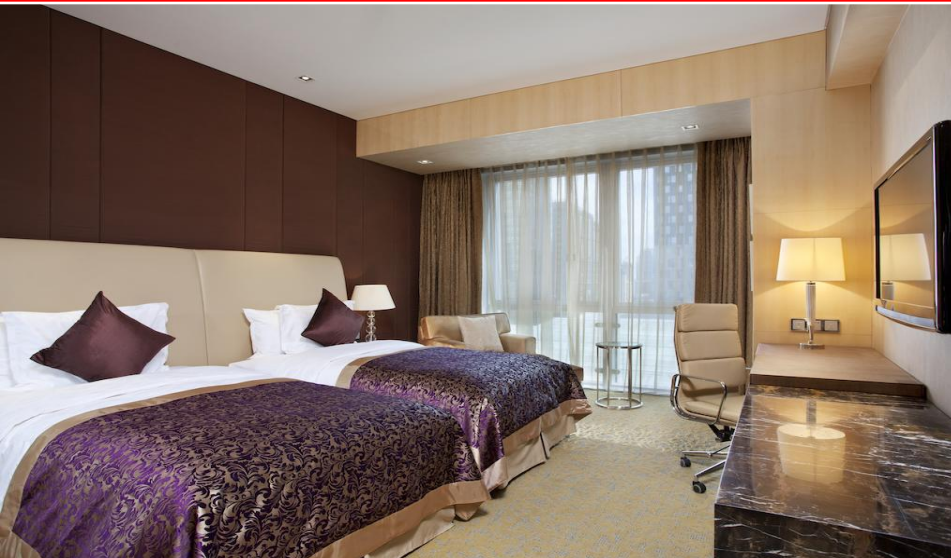
- Breakfast / Lunch / Dinner
- Yu Yuan Garden
- Jin Mao Tower (88th floor deck)
- Football Walk Thru
- Huangpu River Sightseeing Cruise

March 17 > SHANGHAI

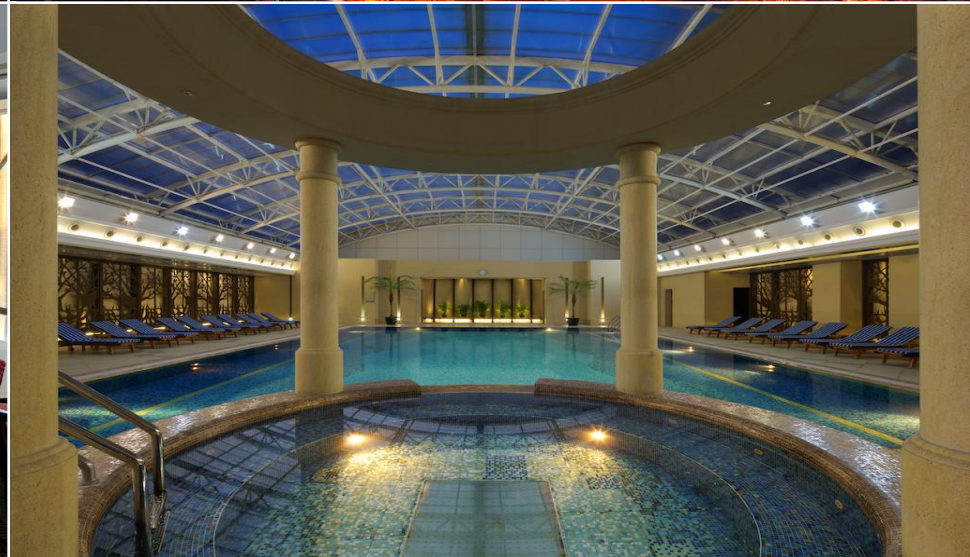
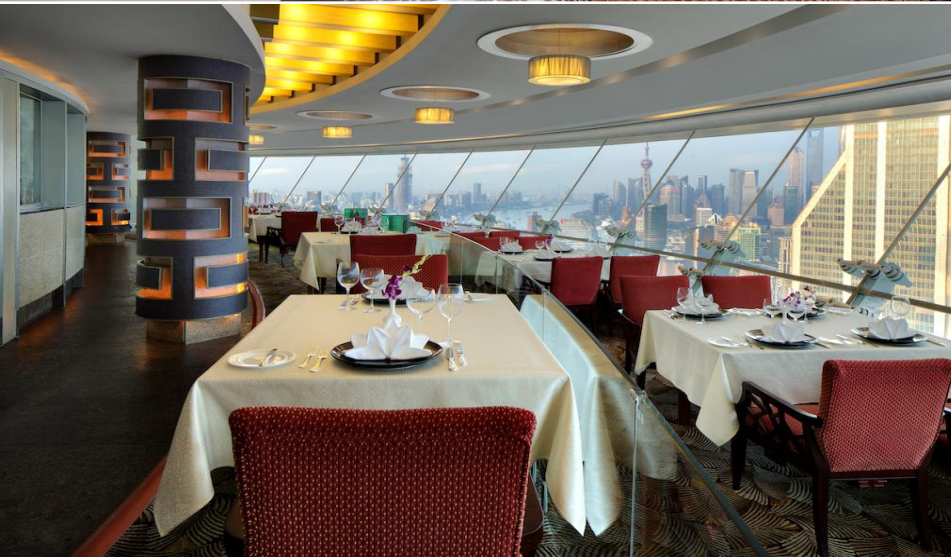
- Breakfast / Pre-Game Meal
- Youth & Coaching Clinic
- Football Game in Shanghai
- Post-Game Meal & Social Activity
- Farewell Dinner

March 18> DEPART TO USA; Arrive home

Crowne Plaza Beijing



Radisson Shanghai

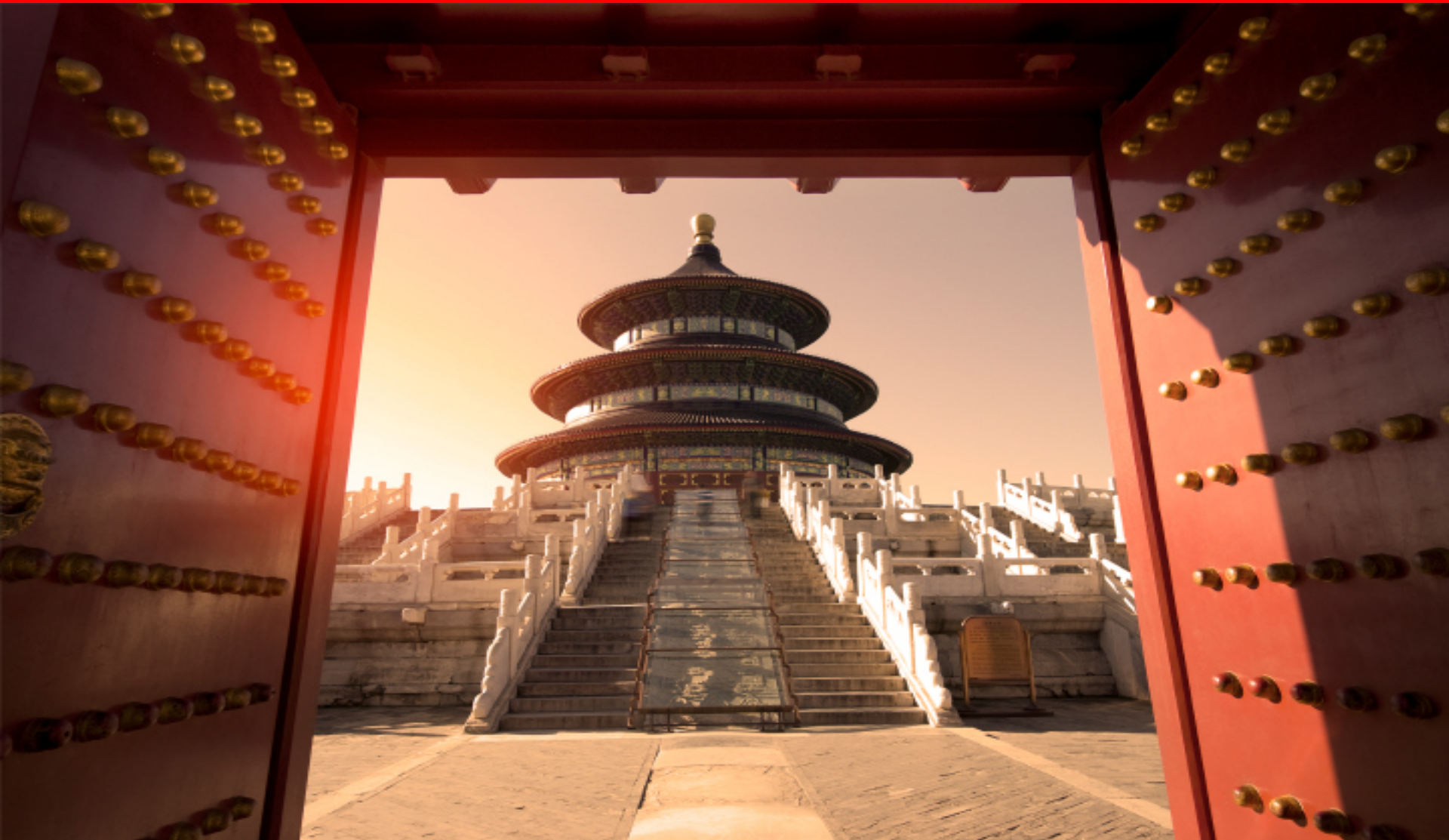


Fly to China



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Welcome to Beijing



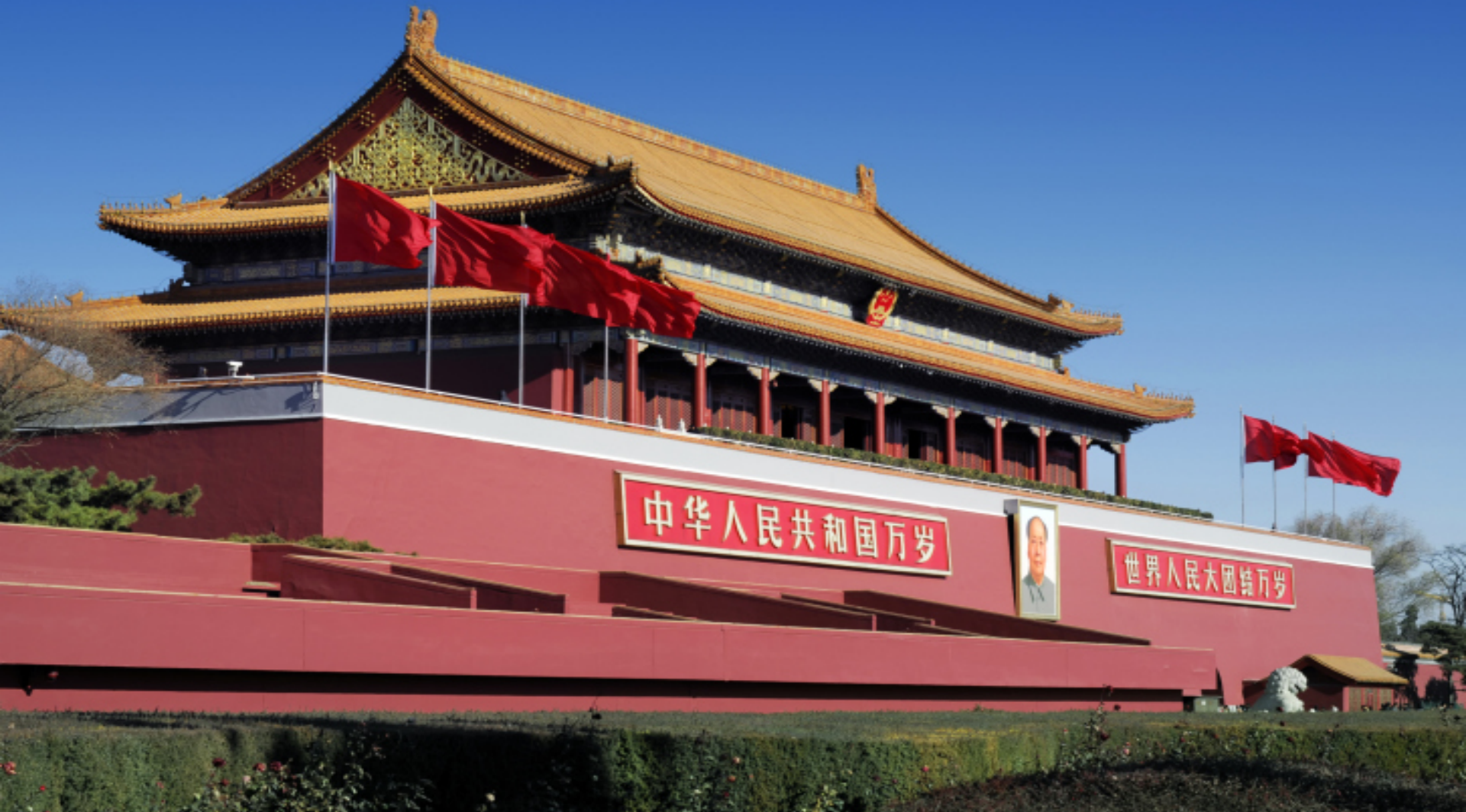
Taiji Lesson



Forbidden City



Forbidden City



Forbidden City



Tiananmen Square



Tiananmen Square



Peking Duck Dinner



Birds Nest Stadium



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Water Cube Aquatics Center



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Great Wall of China



Great Wall of China



Great Wall of China



Great Wall of China



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Chinese Tea Ceremony



Rickshaw thru Hutong



Legend of Kung Fu Show



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Train to Shanghai



Welcome to Shanghai



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The Bund – Old Shanghai



Acrobatics Show



Jin Mao Tower



Youth & Coaching Clinics



Game Day in Shanghai



Yu Yuan Garden



Nanjing Road – Shopping



Huangpu River Cruise



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Goodnight Shanghai



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