

Event: Global College Rugby 7's Japan 2019 (working title)

**Sites**: Tokyo, Japan and surrounding areas for tours (Mt Fuji, etc). Games stadium(s) to be identified as well as practice fields; Tsukuba University, IBM Big Blue Stadium, etc.

Note---The Rugby World Cup will be held in Japan in fall 2019, so much of the world's sporting media attention will be focused there. Our event is an ideal lead-in to this World Cup event!

**Participants**: open to any US college rugby team, Men's or Women's, representing any size school/league. In addition, Japanese college rugby teams will be invited.

**Group travelers**: likely teams of 14 players and 4 staff, including coaches and medical staff. Also, we will invite and provide itineraries specifically for alumni, families and supporters of each team. From our 22-year team travel history, we would anticipate 15-30 'Friends & Family' participants per team, for a total of 33-48 pax per team, ideal for charter buses.

**Producers**: Global Football, based in Granbury, Texas (globalfootball.com) in partnership with Japanese associates led by Shinzo Yamada; and Leo Jenkins, World of Knowledge Tours Europe.

**Travel**: Produced by Global Football and partners, coordinated by Anthony Travel, Dallas office, which will also handle receipt of payments from travelers/teams

### LAND PACKAGE PRICING (per person, double occupancy)

Dorm Accommodations: \$2,229 Hotel Accommodations: \$2,869

Estimate flight cost from West Coast: add \$1,250 to above prices

**Tournament Format:** This will be a 7's format of games, following traditional college rugby 7's rules, played in a 3-day tournament schedule of games. Don McDermott will serve as Tournament Technical Master, providing a set of rules, schedules, etc for all to follow. Teams will be placed in Pools, allowing similar level teams to compete against one another. In addition, Japanese teams will be mixed into the pools as well based on competitive levels.

Marketing: There are approximately 444 US college/university Rugby teams from which to choose who to invite. We will rely on the knowledge and personal contacts of Notre Dame Coach Jason Hickey, Don McDermott and Yutaro in Japan to extend personal invitations to select school teams' coaches. From there a broader invitation list will go out nationwide to attract as many Men's and Women's College Rugby teams as possible.

**Hosted by**: The Notre Dame Alumni Club of Tokyo has been asked to act as 'event host', at least in name and ideally to help with hospitality, manpower, Awards Banquet on final evening They were instrumental in doing similar for the 2009 ND Japan Legends Bowl football event.

**Timing**: By April 2018 we will begin marketing efforts to targeted coaches/teams. By September we should have enough teams committed to know the event will work (minimum of 4 US teams).

**Payments**: As initial Registration will be handled by the Head Coach, there will be a \$2,000 team deposit that will assure a place in the Tournament. Individual players and travelers payments will include: \$500 August 31; \$1000 November 30; \$1000 February 1; final payment April 20.



# **TOUR INCLUSIONS**

- Round-trip airfare
- Dorm or hotel accommodations
- Private bus transportation
- Full-time bilingual tour director
- Rugby game and practices
- Daily breakfast select meals
- Guided sightseeing tours
- Entrance to attractions
- Welcome Reception
- Farewell awards dinner

# **TOUR HIGHLIGHTS**

- Sumo Wrestling Museum
- Asakusa Kannon Temple
- Tokyo Skytree Tower & Tokyo Bay Cruise
- Tsukiji Fish Market
- Mount Fuji & Bullet Train
- Meiji Shinto Shrine & Ginza

# **ITINERARY**

#### DAY 1 | Overnight Flight to Tokyo

### DAY 2 | Welcome to Tokyo

Arrive in the late afternoon at Tokyo airport Check in to your accommodations Welcome reception dinner

#### DAY 3 | Mount Fuji

Breakfast Mount Fuji excursion and observation deck Lake Ashi cruise Shinkansen (Bullet train)

## DAY 4 | Tokyo

Breakfast & press conference
Team practice
Bus tour of Tokyo
Visits to Meiji Shinto shrine & Harajuku (fashion district)
Sumo Wrestling Museum
Asakusa Kannon Temple
Tokyo Skytree Tower

Please note: Itinerary is based upon proposed tour dates and activities are subject to change based upon final game confirmation

# DAY 5 | Tokyo - Rugby 7s Tournament

Breakfast / Pregame meal / Postgame meal Rugby clinics International rugby sevens tournament

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## DAY 6 | Tokyo – Rugby 7s Tournament

Breakfast / Pregame meal / Postgame meal International rugby sevens tournament

#### DAY 7 | Tokyo – Rugby 7s Tournament

Breakfast / Pregame meal / Postgame meal International rugby sevens tournament Social activity

## DAY 8 | Tokyo - Sightseeing

Breakfast
Explore the Tsukiji Fish Market
Ueno Cultural Park
Visit Akiharbara District (electronics, anime & manga stores)
Tokyo Bay Cruise
Farewell Awards Dinner

DAY 9 | Return to USA