



# 25 Years of Global Football History: Partners & Events

370 teams, 28 countries, 6 continents since 1996

Global Football of Granbury, TX operates under the direction of President and Founder, Patrick Steenberge. A native of Erie, PA, he played quarterback under Coach Ara Parseghian at the University of Notre Dame, while earning his marketing degree. He boasts more than 45 years of business background, having focused in special events creation and production, international travel, communications, motivational speaking in Spanish & English, marketing and consulting.



*"It was an unbelievable trip, and you and your team were tremendous!  
The best with whom I've had the opportunity to work on a trip."*

University of Pennsylvania Director of Athletics, Dr. M. Grace Calhoun,  
NCAA Division I Council Chair, commenting following the 2019 Penn-China Tour.

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## Global Football events created and produced by Patrick Steenberge

1996-2019	<b>NCAA Division III &amp; NAIA Games and Educational Tours</b> 28 nations visited worldwide with U.S. College Teams vs. International Teams
2016-2019	<b>Annual China Ambassador Bowls: U Pennsylvania, U Puget Sound, Drake University, U19 Stars &amp; Stripes</b>
2012-2020	<b>Global Ireland Football Tournament / Dublin High School Football Showcase</b> Played alongside the NCAA FBS games with High School and College Teams from USA and Canada
2007-2019	<b>Global Ambassador Bowls with Team Stars and Stripes</b> Worldwide travel with high school-aged ambassadors experiencing games and educational tours
2010-2019	<b>Pop Warner International Super Bowl – Orlando, Florida</b> International youth teams compete as part of the largest annual youth football celebration
1997-2017	<b>Tazon de Estrellas / Aztec Bowl</b> NCAA Div III All Star Team vs. Mexico Universities All Star Team hosted by multiple Mexican cities
2016	<b>MAP-Military Appreciation Partnerships</b> NCAA & NFL Coaches Tour to military bases in Bahrain, Djibouti, Europe
2014	<b>Croke Park Classic – Ireland: Penn State vs. University Central Florida</b>
2011	<b>Global Kilimanjaro Bowl – Tanzania</b> First-ever American Football game played in Africa. Mexico CONADEIP All-Stars vs. Drake University (Iowa)
1997-2007	<b>NFL Global Junior Championship</b> Super Bowl host city event featuring International High School teams competing in an official NFL event
2003-2008	<b>Notre Dame Football Fantasy Camps</b>
2005-2008	<b>Penn State Football Fantasy Camps</b>
2009	<b>Notre Dame Japan Bowl – Tokyo, Japan</b> Notre Dame Legends Alumni Team led by Head Coach Lou Holtz vs. Japanese National Team





Throughout Patrick's years of involvement in the American Football world he has formed close working relationships, partnering with key American and international organizations:



- NFL & NFL International; NFL China
- Super Bowl Host Committees
- American Football Coaches Association (AFCA)
- International Federation of American Football
- USA Football
- Pop Warner Little Scholars
- University of Notre Dame
- Penn State University
- University of Central Florida
- Dozens of NCAA Division III and NAIA Colleges and Universities
- Gaelic Athletic Association (GAA)
- CONADEIP, Mexico
- ONEFA, Mexico
- Tanzania Tourist Board
- CBS Sports Television
- Numerous international American Football federations



*Led by Coach Chris Creighton, Drake University takes the field in Tanzania in 2011, before the first-ever game of college American football played on the African continent*

